Name Date

**Logo Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Criteria | Excellent  (3) | Good  (2) | Needs Improvement  (1) | Score |
| Logo design is original |  |  |  |  |
| Logo represents main idea |  |  |  |  |
| Logo is colourful, clear and simple. |  |  |  |  |
| Logo’s text font displays more than one manipulated characteristic. |  |  |  |  |
| Logo should be present on all produced material |  |  |  |  |

**Logo Checklist:-**  
  
o    Logo design is original.  
o    Logo represents main idea.  
o    Logo is colourful, clear and simple.  
o    Logo’s text font displays more than one manipulated characteristic.  
o   Logo should be present on all produced material.

Name: Date

**Slogan Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Criteria | Excellent  (3) | Good  (2) | Needs  Improvement  (1) | Score |
| Slogan must be original |  |  |  |  |
| Slogan must represent the main idea or theme. |  |  |  |  |
| Slogan should be catchy  and simple. |  |  |  |  |
| Slogan should be present in a similar font on all produced material |  |  |  |  |

**Slogan Checklist:-**

o   Slogan must be original.  
o   Slogan must represent the main idea or theme.  
o   Slogan should be catchy and simple.  
o   Slogan should be present in a similar font on all produced material

Name Date

**Slide Show Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Criteria | Excellent  (3) | Good  (2) | Needs  Improvement  (1) | Score |
| Six slides or more |  |  |  |  |
| Six facts highlighted in the episode as important to health |  |  |  |  |
| Has information which is relevant to the episode \_\_\_\_\_\_\_ |  |  |  |  |
| It must be factual and informative |  |  |  |  |
| Have relevant pictures and text |  |  |  |  |
| Have relevant pictures and text. |  |  |  |  |

**Slide Show Checklist:-**

* Six slides or more.
* Six facts highlighted in the episode as important to health.
* Has information which is relevant to the episode \_\_\_\_\_\_\_\_
* It must be factual and informative.
* Have relevant pictures and text.
* Text is easy to read, font size at least 20point.
* Slides printed or downloaded to be incorporated into resource kit.

Name Date

**Leaflet Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Criteria | Excellent  (3) | Good  (2) | Needs improvement  (1) | Score |
| Slogan, Logo and authors’’ names present. |  |  |  |  |
| Relevant to theme, tells a story |  |  |  |  |
| Good use of design and space |  |  |  |  |
| Easy to read font size (11) and style. |  |  |  |  |
| Picture/s and text |  |  |  |  |
| Picture/s and text |  |  |  |  |

**Leaflet Checklist:-**  
  
o   Slogan, Logo and authors’’ names present.  
o   Relevant to theme, tells a story.  
o   Good use of design and space.  
o   Easy to read font size (11) and style.  
o   Picture/s and text  
o   Picture/s and text

**Name Date**

**Poster Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Criteria** | **Excellent**  **(3)** | **Good**  **(2)** | **Needs improvement**  **(1)** | **Score** |
| Slogan, Logo and authors’’ names present. |  |  |  |  |
| Relevant to theme, tells a story |  |  |  |  |
| Good use of design and space. |  |  |  |  |
| Picture/s and text. |  |  |  |  |
| Easy to read font size (large font at least 48 points) and style. |  |  |  |  |
| Information factual. |  |  |  |  |

**Poster Checklist:-**o   Slogan, Logo and authors’’ names present.  
o   Relevant to theme, tells a story.  
o   Good use of design and space.  
o   Easy to read font size (large font at least 48 points) and style.  
o   Picture/s and text.  
o   Information factual.